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#### E-STORY in short...

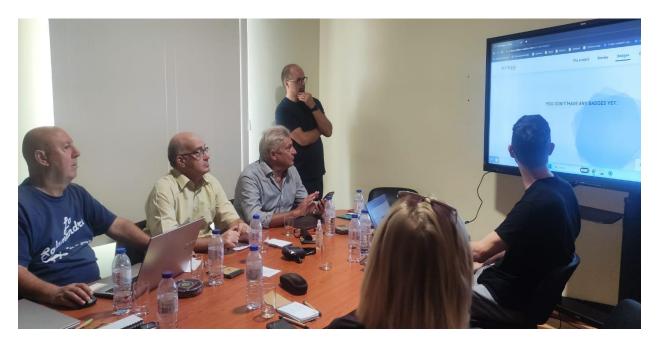
The E-Story project aims to experiment with a new way of measuring the effectiveness of adult education. To do this, we aim to overcome classic evaluation methodologies in favour of the implementation of a tool based on an innovative solution that aims at conversation and sharing stories with end users in order to enhance participation and involvement. This methodology and related technology is represented by "conversational storytelling".

The implementation activities of the project include research on educational contexts in partner countries. From the results of the analysis, three conversational stories will be conceived and developed, adaptable to the reference contexts, which will then be translated into the languages of the partners and into English and French for a subsequent experimentation and validation action.

The final result is an open and multilingual platform for evaluating the effectiveness of Adult education courses through 3 stories that can be used by educational organizations. The project aims to increase the use and awareness of the use of innovative digital solutions of this type, with the prospect of growth and adoption of the solution and a dematerialization of survey tools among users.

# E-STORY meeting in Madeira...

The inaugural in-person meeting of the project, organized by the Raquel Lombardi Cultural and Social Solidarity Association, a project partner, took place on the 11th of October 2023 at the Centro Social e Paroquial do Carmo, Câmara de Lobos, its focal point for Adult Education on Madeira Island, Portugal. All partners participated in the event and deliberated on the project's development and administrative aspects. The partners reached an agreement on the next steps and actions to be undertaken, establishing specific deadlines.







#### E-STORY results...

The project results are directly linked to the activities foreseen within the project implementation period:

- Design, development and validation:
  - o design: context and stakeholders analysis
  - o development: writing of 3 stories
  - o validation: stakeholder engagement for stories' test and validation
- Translation of the 3 stories into French, Dutch, Italian, Lithuanian, Romanian, German, Portuguese and Spanish
- Matters platform

## E-STORY partners ...

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