

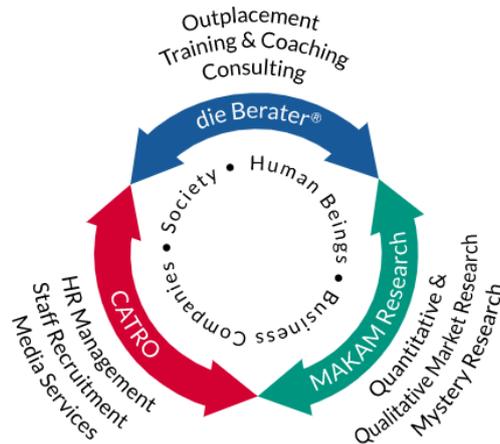
die Berater®. Future. Learning.

die Berater®'s core competence is **education and training**. We offer holistic **consulting**, we coach employees and managers, and we are specialized in **soft skills, language and IT seminars**. Our portfolio is targeted at individuals, companies of all sizes and industries, as well as the public sector, e.g. the employment service, ministries, the European Commission, stakeholders of the education system.

We work in around 45 branches across Austria. Since the foundation of the company in 1998 around 350.000 people have participated in the training offers of our approximately 200 training programmes per year. To become fit for the labour market or to update and expand their professional and personal competences in the spirit of lifelong learning.

As consultants we support private businesses and organisations in their **strategic development** while always focusing on the persons employed as the core asset of a company. In line with this principle, we internally live for a **company culture** which ranks fair play, mutual appreciation and tolerance top.

die Berater® forms an international company group with **MAKAM Research** and **CATRO Personalberatung**. The group provides comprehensive know-how in all aspects of human resource management one-stop. From recruiting to HR consultancy, education and training, coaching, staff satisfaction surveys or outplacement and temporary employment.



bridges to europe. EU. Projects.

bridges to Europe is the joint platform of the EU project activities of **die Berater®**. In the past years, we have participated in different roles - coordinator, partner, sub-contractor - in 160 EU-funded projects with more than 800 partner organisations from 45 countries. Have a look at our projects at www.bridgestoeurope.com!

Through our participation these projects we can make use of a large **dissemination network** of Austrian and European training, education and research institutions, public authorities, NGOs, cultural institutions and private companies. On top of project-specific dissemination channels we apply a standardized dissemination system which reaches no less than 6.000 recipients, making heavy use of our websites, Social Media channels, newsletters and participation in events.

On the basis of this wide experience with many EU funding programmes we offer **consulting** on key aspects of successful EU projects to our customers:



Funding Support



Project Support



Media Support

For a detailed description of our consultancy services please visit www.bridgestoeurope.com.

Key. Topics.

We are always interested to join innovative EU projects in **education and training, research, and technology, regional development, human rights and citizenship, culture and youth** with a stake in some of our priority areas:



Innovative responses to digital transformation

Digital tools are changing rapidly the ways we learn, work, and live. To make the most of this transformation, we do not only need to know how we can use these tools. We also need to understand how they work and what they can be good for. And we need to provide tailor-made and innovative online learning formats to make education more flexible, joyful and effective.

Learning and working for sustainability

Slowly we begin to understand that we need sustainable approaches to keep our planet liveable. This implies creating an economy which does not destroy our climate. But sustainability means much more. The United Nations' Sustainability Development Goals (SDG) call us - as individuals and organisations - to action in 17 broad target areas.

Taking everybody on board

We need everybody's contribution, and we need to ensure that everybody can contribute. Irrespective of the place people come from or live, their gender, age, or education. And we need to remove existing barriers - may they be structural or temporary- and develop new educational and digital approaches at integration and inclusion.

Caring for the older generations

Education needs to take into account the global trend of an ageing population. Older people can learn not less than younger learners, but differently. Our economic and social systems must find adequate ways to keep people longer in work and to profit most from their vast experience. And the rising demand of carers can only be met if we develop new strategies to make the care professions more attractive.

Opening up opportunities for young people

The key to our future is the younger generation. The better young people are educated, trained and prepared for the labour market and active participation in society, the better they will be capable to finding creative solutions to the challenges ahead. This preparation for the future does not only take in schools, but through informal learning in different life situations.

Unfolding human potentials

At the core of all activities of *die Berater* is our dedication to develop people's competences by providing fitting learning opportunities. In the broadest sense. Preparing for the labour market. Upskilling professional competence. Learning how to best contribute to society. This learning never stops and should be based on clear insight what competences I have and how I can improve them.

Safeguarding health, integrity and wellbeing

Education has an important role to play in informing and encouraging people about habits and behaviour conducive to mental and physical health at work and in life in general. *die Berater* advocates empowerment and resilience against any manifestation of discrimination, hate and violence in the digital and in the real world.

Expertise. Offer.

In our projects we can count on the competence and experience of 400 staff members of **die Berater**[®] from 28 nationalities with backgrounds in

- ☞ Education and training
- ☞ Consultancy and counselling
- ☞ Online media design and application
- ☞ HR consultancy and recruiting
- ☞ Social and market research

The core team of **bridges to europe** is composed of project managers, education experts, media designers, researchers, evaluators and funding experts.

We bring into your project **experience and expertise** in:

Programme planning
Learning materials
Implementation
Competence assessment

**Education and
training**

**EU project
management**

Project development
Proposal writing
Quality & evaluation
Sustainability planning

Dissemination
Message formulation
Campaigning
Event organisation

Communication

Research

Media

E-learning solutions
E-content production
Website design
Online events

Contact

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