

## **die Berater® Priority Area for Erasmus+: Learning and working for sustainability**

Slowly we begin to understand that we need sustainable approaches to keep our planet liveable. This implies creating an economy which does not destroy our climate. But sustainability means much more. The United Nations' **Sustainability Development Goals (SDG)** call us - as individuals and organisations - to action in 17 broad target areas. As a provider of education, training, and consultancy with a focus on developing people's competences for the labour market and for full participation in society, and as an active EU project player, the primary SDG areas we strive to contribute to are:



die Berater® is a [signatory of UN Global Compact](#)

**UN Global Compact** aims to mobilize a global movement of sustainable companies and stakeholders to

- Do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption, and
- Take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

In doing so, we have committed to integrate the principles of UN Global Compact into our corporate strategy and day-to-day business and to participate in cooperation projects that **promote the general goals of the United Nations and the SDGs** in particular. Part of this commitment is the **annual submission of a progress report** (Communication of Progress) describing our company's efforts to implement these goals.

As one of only few training providers, die Berater® has been **EMAS** certified for several years. Organisations that hold this certification operate a **standardised environmental management system** and are subject to additional monitoring mechanisms. For example, they undergo annual audits by state-supervised, independent environmental auditors. In their annual environmental statement, they also present to the public what they have achieved in environmental protection and where there is still need for action. Our goal is to eliminate ecological and economic weak points in the company and to continuously improve operational environmental protection. Thus, we try to make a contribution to a cleaner environment and the protection of our climate.



But first and foremost we want to **implement and live the topic of sustainability in** our very own activity field, **education**. This implies strategic planning and efficient controlling of training measures to ensure **sustainable impact**. It also involves adherence to high training standards and above all, respectful, appreciative and professional dealing with age, gender and diversity. A special focus of our work is **empowerment of vulnerable groups**, socio-economically disadvantaged learners, migrants and refugees, as well as young people with chronic diseases.

**Social commitment** is a core value in our corporate culture. We support the disadvantaged and those in need with a range of **Corporate Social Responsibility (CSR)** activities. The focus is on educational projects such as the avatars and computer driving licence for children and young people with cancer or the construction of a school in Ethiopia.

### Sustainability consulting and training

We consult companies and organisations on sustainability issues like

- Sustainable development of company mission and strategy
- Age-sensitive HR planning
- Work-health balance

### EU projects on sustainability

*die Berater®* has been involved in several EU-funded projects on sustainability issues: The national project EMOBtrain developed a very successful **blended learning course on e-mobility**, which has been implemented once or twice a year since 2016. The participants come from a wide range of industries: Fleet management, consulting, driving school operators, vehicle trade, electrical engineering, public administration, energy providers and many more. CLIMES introduced **climate-friendly management in European schools**. NE(W)AVE developed an online technical and craft professions related to renewable energy. Time4Society focuses on **CSR, corporate volunteering and the SDGs**, while Time4Sustainable Development enhance **continuous professional development along the SDGs**. SUM provides a **Corporate Social Responsibility Framework for start-ups**. ClimateBox prepares a set of mini-interventions for adult educators to **promote climate-friendly life-styles**.

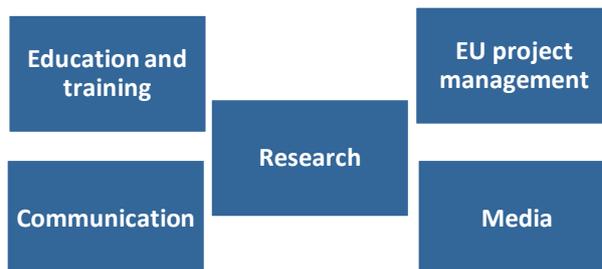


### Green Project Policy

*die Berater®* as an institution as well as the team members of its department *bridges to europe* commit themselves to act in accordance with the principles described below in the spirit of promoting climate-friendly project implementation.

In addition to this specific expertise you can count in your project on our **know-how** in:

Programme planning  
Learning materials  
Implementation  
Competence assessment



Project development  
Proposal writing  
Quality & evaluation  
Sustainability planning

Dissemination  
Message formulation  
Campaigning  
Event organisation

E-learning solutions  
E-content production  
Website design  
Online events